

The W.I.N. Foundation's

“CAPTURE OUR GLOW”

Candle Fundraiser

“Bringing

Light

to the

Dark

World

of

Abuse”

What's the Glow Behind Our Crown?

What is the 'Capture our Glow' Candle Campaign?

“Capture Our Glow” is our national and state fundraising campaign that endorses our mission to “Bring light to the dark world of abuse.” All year long we are lighting candles for awareness and healing.

Adopt a Candle and Share a Message!

12 WIN supporters will have the opportunity to **adopt a candle** (one for every month). Once you officially adopt, you will be responsible to give your candle a name, as well as create a message of hope and inspiration. Your candle will be featured for sale on-line during your designated month. All candles sell for \$20 each & with every purchase of a candle, 50% will be donated directly to the W.I.N. Foundation. (Note - minimum candles sales are required to adopt a candle. For complete details, download our information package [HERE \(Candle Adoption Information package\)](#)

Our Candle Adoption Appreciation Program:

As a WIN Candle Sponsor you will receive:

- The opportunity to name candle & share a message of inspiration to the world.
- Your candles will be featured on our websites, forum and social media.
- We will specialize a press release for each sponsor.
- Candle Sponsors will be our guest at the next Ms. U.S. Globe final night gala & The W.I.N. Celebrity Luncheon.
- Each WIN Candle sponsor will have their featured candle as centerpieces at the Commemorative awards banquet.

To receive an information package:

E-mail: drtracy@drtracy.tv

or visit: http://www.MrsGlobe.com/Charity_Glow.htm

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5 Easy Steps to Adoption:

Step #1—Join our Capture Our Glow Campaign:

Capture Our Glow is a national fundraising campaign which endorses our mission statement, “Bringing light to the dark world of abuse.” For the next 12 months a candle-of-the-month will help us share our message of hope and healing presented by you! Candles will be featured throughout the year and 50% of all profits from the candle sales will be donated directly to the W.I.N. Foundation under your name.

Step #2— Choose the color and scent

Our beautiful candles are a special clean burn wax that sparkles like gems when lit. You can choose your specialty candle from over 75 colors and 300 scents. Every candle comes in a 12 ounce glass jar, customized with your name.

Step #3 — Select a candle name

Once you adopt your candle, you then 'name' her. You will do this by selecting a name that is meaningful to you and that can extend the message behind your candle (a sample is included in your registration package.)

Step #4 — Create a message behind your candle

Share with us a message of hope and inspiration. Who, what, where, when why? Choose something inspirational and theme—related to your custom candle. Stories are limited to 200 words.

Step #5 — Send us your headshot

Your photo will appear with your candle as a way to promote online and via your press release.

Candle Sponsors Receive:

- V.I.P. tickets to the annual Mrs. Globe WIN Celebrity Luncheon
- V.I.P. ticket to Mrs. Globe 2012 show and after-party
- Your name on all candles purchased
- 1 “Candle of the Month” blog all about you!
- 1 feature article in our e-newsletter
- Custom commemorative award
- A sponsor publicity information sheet and initial local press blitz announcing your participation and support of WIN.

Want More? Or What's Next? Contact Us!

If you are interested in joining us as one of our Candle sponsors and being part of our team, or if you are interested in learning more about the Capture Our Glow campaign, contact us for a Fact Finding and Information Sheet. Here is how!

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www.MrsGlobe.com/Charity_Glow.htm